

15 Morris Blitz Court
Foulden Road
Stoke Newington
London
N16 7UJ

Qualifications

University College Falmouth - 2006-2009
First Class BA(Hons) - Graphic Design

Exeter College - 2005-06
Art Foundation ABC Diploma

A Levels - 2003-05
Fine Art - A
Media Studies - A
English Literature - B
History AS - C

GCSE's - 1999-2005
1 A, 3 A's, 5 B's, 1 C*

Skills

Highly competent using a range of software particularly InDesign, Illustrator, Photoshop and Dreamweaver.

I'm also very comfortable using CSS and HTML, and have a basic understanding of Flash.

February 2010 – Present

Hike Design, London

Junior Designer

I'm currently working full time at Hike, a small up and coming studio based in Stoke Newington, working on a range of projects from branding to editorial and corporate design. I'm relishing the opportunity to play a major role in the way the studio develops and learning a lot in the process.

Jan/Feb 2009

Accept & Proceed, London

4 week placement

On a very enjoyable month-long stint at Accept & Proceed I was lucky enough to work on clients such as Nike and Size? as part of a team that's on the cutting edge of contemporary design. I've learned a lot about the design industry and the running of a small studio along the way.

September 2009

Red Stone Design, London

2 week placement

During my two weeks at Red Stone I worked on projects for the BFI, UK Trade and Investment, the BBC and more.

Aug/Sept 2009

300 Million, London

4 week placement

Working at 300 Million is a crash-course in time-management - I was put through my paces working on many different projects at one time, and I really got a sense of what its like to work at a successful, growing design agency.

2008

Fitch Design Consultancy, London

4 week placement

During my second year at University I did a month-long placement at Fitch, a large branding and retail design studio in London. I gained invaluable experience working in a very large studio on various branding projects including Vodafone and the Jewish Museum London. Working at Fitch gave me a taste of how the industry works in terms of pace and structure, and put me in a good position to come back and finish my degree with all guns blazing.

Personal

Graphic Design is very important to me. It is where I have found that my instincts and intuitions are best placed. As well as being attracted towards the implementation of typography and image, I am also very interested in the social context of design and the influence we can have on societies and cultures and vice-versa. I think it is an inquisitive and analytic nature that draws me towards the industry – a need to find out how and why, to go deeper than just the aesthetic – and in my opinion this is an integral part of design, informing the way something looks rather than remaining separate from it. I am interested in what graphic design can do for people - whether its a clear signage system that prevents people from getting lost, or something that evokes emotion in people and influences their decisions, I believe it is an influential set of communication tools that a graphic designer has at their disposal, and we should be aware of how we are using them.

I also have a keen interest in photography and music. I write and play my own songs live, and I believe that being able to get up and sing in front of an audience is something that's helped my confidence greatly. I also think its important to keep up to date with current affairs and stay politically aware.

One of my favourite things about graphic design is how it is influenced by everything else - I think the most important thing is simply to be interested in the world around you, as that is the context in which we work.